

**FOR IMMEDIATE RELEASE**

For additional information contact:  
Campbell-Ewald, Mark Benner, (586) 558-6281  
mbenner@campbell-ewald.com

**PHOTO RELEASE: CAMPBELL-EWALD DONATES HALF MILLION DOLLARS**



**Photo caption: DETROIT, October 15, 2008** — Chairman Tony Hopp (center) gathers with hundreds of Campbell-Ewald employees for the ad agency's 2008 Bocce Charity Challenge, which celebrates Campbell-Ewald's annual Gift of Giving pledge campaign. This year, employees and the agency donated \$525,000 to the United Way and other community charities, continuing a legacy of giving that began in 1930.

**ABOUT CAMPBELL-EWALD**

Campbell-Ewald is the nation's eighth largest advertising and digital communications agency, with more than 1,300 employees and offices in Detroit, Los Angeles, Atlanta, Chicago, Dallas, New York and Washington, D.C. A part of The Interpublic Group of Companies (NYSE:IPG), Campbell-Ewald partners with a score of national brands, including Alltel Wireless, Carhartt, Chevrolet, Kaiser Permanente, Olympic Paints and Stains, OnStar, the United States Mint, the United States Navy and the United States Postal Service.

For more information on Campbell-Ewald, visit [www.campbell-ewald.com](http://www.campbell-ewald.com).

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**EDITOR'S NOTE:** The attached photo with caption is from Campbell-Ewald's 2008 Bocce Charity Challenge. Picture taken October 9, 2008.